

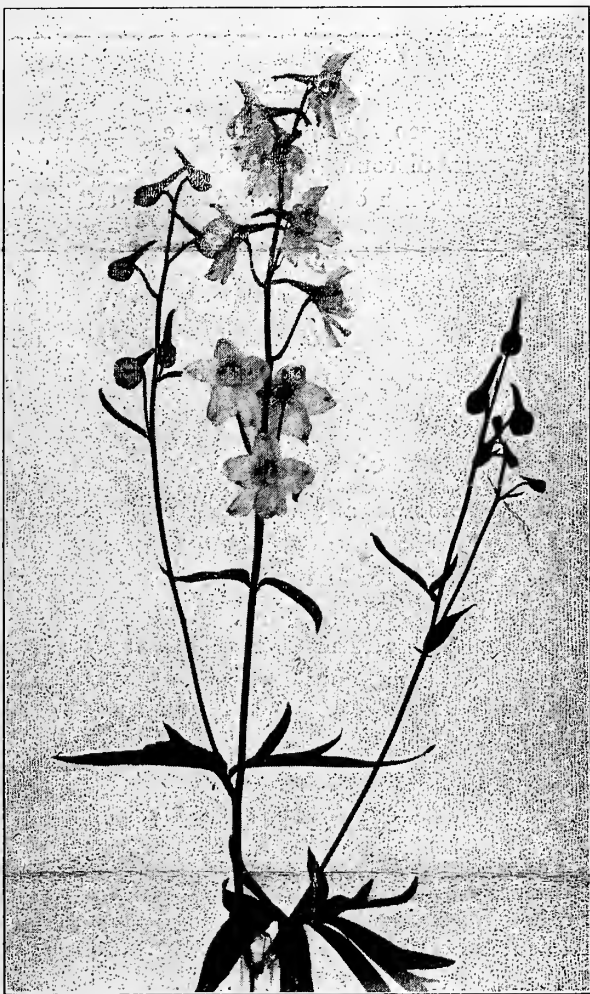
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# WHOLESALE PRICE LIST

FALL OF 1915



DELPHINIUM BELLADONNA

**WILLIAM TOOLE & SON**

Hardy Plant and Pansy Farm  
BARABOO, WISCONSIN

**Our Aim:** TO GROW AND SELL THE KIND  
OF PLANTS WE WOULD LIKE TO  
BUY OURSELVES. TO PACK THEM TO REACH YOU IN THE  
BEST POSSIBLE CONDITION.

### Terms

Three plants at dozen rates, 25 at rate per 100, 250 at rate per 1000. 5 per cent. discount for cash with order, 2 per cent in 10 days, 30 days net. Cash or references from unknown parties.

### Packing

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

### Guarantee

We do not warrant in any way, express, or implied, the contents, or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof and he must return them at once, and money will be refunded.

—WM. TOOLE & SON.

## HARDY PERENNIAL PLANTS

Strong field grown transplanted plants unless otherwise noted

	DOZ.	100	1000
Achillea ptarmica, The Pearl . . . . .	.50	\$3.00	\$25.00
Achillea ageratum, yellow . . . . .	.50	3.50	
Anchusa Italica, Dropmore variety . . . . .	.50	3.50	30.00
Anthemis tinctoria Kelwayii . . . . .	.50	3.00	25.00
Aquilegia, mixed colors . . . . .	.50	3.00	25.00
Campanula medium, mixed, or sep. colors . . . . .	.50	3.00	25.00
Daisy, Shasta, variety Alaska . . . . .	.50	3.00	25.00
Daisy, Memorial, very early flowering . . . . .	.50	3.00	25.00
Coreopsis lanceolata . . . . .	.50	3.00	25.00

	DOZ.	100	1000
<i>Delphinium Belladonna</i> . . . . .	.85	6.00	50.00
<i>Delphinium Gold Medal Hybrids</i> . . . . .	.75	5.00	40.00
<i>Delphinium Formosum coelestinum</i> . . . . .	.75	5.00	40.00
<i>Delphinium Cashmerianum</i> . . . . .	.75	5.00	
<i>Delphinium Sibericum</i> . . . . .	.60	4.00	35.00
<i>Delphinium Chinese dark blue</i> . . . . .	.50	3.00	25.00
<i>Delphinium Chinese white</i> . . . . .	.50	3.00	25.00
<i>Dianthus barbatus, Sweet William</i> . . . . .	.50	3.00	25.00
<i>Dianthus latifolius atrococcineus</i> . . . . .	.50	3.00	25.00
<i>Dianthus plumarius, Hardy Garden Pink</i> . . . . .	.75	5.00	
<i>Heliopsis Pitcheriana, Orange Sunflower</i> . . . . .	.50	3.00	25.00
<i>Hollyhocks, double, single, or Allegheney</i> . . . . .	.50	3.00	25.00
<i>Hollyhocks, single, pink, white, red, or yellow</i> . . . . .	.50	3.00	25.00
<i>Hollyhocks, double, red, white or yellow</i> . . . . .	.50	3.00	25.00
<i>Gaillardia grandiflora</i> . . . . .	.50	3.00	25.00
<i>Lychnis chalcedonica</i> . . . . .	.50	3.00	25.00
<i>Papaver nudicaule, Iceland Poppy</i> . . . . .	.50	3.00	25.00
<i>Physostegia Virginica</i> . . . . .	.50	3.00	
<i>Pyrethrum roseum hybridum</i> . . . . .	.60	4.00	35.00

## TOOLE'S PANSY SEED

William Toole & Son are pioneers in the raising of high grade pansy seed in America. Repeated trials have proven that our home grown seed is superior to foreign seed in strength of germination and sturdiness of plants. Our long experience with both retail and wholesale trade in pansy seeds and plants has given us the knowledge of what American people want. That is why Toole's mixtures are so popular with the florists who want high quality and the correct proportions of the different colors. We grow the different varieties separately and combine them in the proportions that our long experience has shown will be the most called for by the general public. Our fields are thoroughly rogued and we never harvest a seed of the heavy seeding, washy colored, cheap looking kind.

### Toole's Giant Prize Strain

We aim to make this the best strain of pansy seed for commercial purposes offered at any price in this country today. We invite your comparison with any strain of American or foreign grown seed offered and we believe that you will pronounce ours the

best. If you can suggest any improvement we would be glad to hear from you. A large percentage of this strain are of the wavy petalled class but in a wider range of colors than is found in the Masterpiece type. In addition there are all of the best of the Giant flowered class in a wide range of colors and markings. The different shades and colors are carefully proportioned. Pkt. 20c; 1000 seeds, 40c;  $\frac{1}{8}$  oz. 90c;  $\frac{1}{4}$  oz. \$1.50;  $\frac{1}{2}$  oz. \$2.50; 1 oz. \$5.

### **Hesperian Strain**

This contains only the very choicest varieties in all the different colors. Many of these are shy seeders. We recommend our Hesperian Strain to those who are having a very critical trade. Pkt. 25c; Trade pkt. of 1000 seeds, 50c;  $\frac{1}{8}$  oz. \$1.00;  $\frac{1}{4}$  oz. \$1.75; ounce, \$6.00.

### **Selected Mixed**

A mixture of about equal amounts of the nearly one hundred varieties that we grow. This is a very satisfactory mixture and one that we have offered for many years. Pkt. 15c; 1000 seeds, 30c;  $\frac{1}{8}$  oz. 70c;  $\frac{1}{4}$  oz. \$1.20; ounce, \$4.00.

### **Extra Choice Mixed**

A very good, low priced mixture. It contains no poor flowers, but is not so choice as the other mixtures we offer. Pkt. 10c; 1000 seeds, 20c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 90c; ounce, \$3.00.

### **Color Mixtures**

10. Blue Shades—This is a mixture of all blue and blue purple varieties of pansies. Pkt. of 250 seeds, 10c.

20. Black Pansies—250 seeds, 10c.

30. Brown Shades—This is a mixture of all the beautiful brown varieties of pansies. 250 seeds, 10c.

50. Red Shades—All of the showy red and purple red kinds are combined in this mixture. 250 seeds, 10c.

60. White Mixture—All of the different varieties of white flowered pansies are to be found in this mixture. 250 seeds, 10c.

70. Into this mixture we put equal parts of the various shades of yellow pansies. 250 seeds, 10c.

80. Fancy Varieties—All the fancy edged varieties such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture. 250 seeds, 10c.

Any of the above color mixtures, 1000 seeds, 20c;  $\frac{1}{8}$  oz 50c;  $\frac{1}{4}$  oz. 90c; ounce, \$3.00.